

Leasing

Orangetheory Fitness

- Introduced the concept to Columbus with their first location in Dublin
- 10 total leases signed throughout Central Ohio
- Have helped 6 different franchisees locate their space and negotiate leases on their behalf.

"What a pleasure it has been working with Tim Maly and his group! I have always felt in business that the scariest part is "not knowing what you don't know!" It is very hard to put your trust in someone to represent you in regards to items you don't have knowledge in. They have always been very professional, extremely friendly and very responsive for any needs that we have had. Our businesses are located in amazing centers throughout Columbus. Along with that, I have never questioned the integrity of the team I have worked with. Our business has flourished very quickly!"

- Stephanie Young, Area Developer & Franchisee



Morse & Northtowne Centre

- 438,650 SF combined between Morse Centre & Northtowne Centre located on the Northside of Columbus
- Have maintained 90% - 100% occupancy for over 14 years
- Significant leases include:
 - Rose's Department Store (47,500 SF)
 - Aldi (18,200 SF)
 - Columbus Bilingual Academy (27,500 SF)
 - Gold's Gym (12,732 SF)
 - O'Reilley Auto Parts (18,140 SF)

"I have known Kevin James, Micha Bitton and Tim Maly since we purchased the Morse and Northtowne Centers in 2004. They have always done an outstanding job in leasing our centers. We are consistently at or close to 100% leased and having them on our team makes a big difference. Their market knowledge coupled with the experience in the real estate industry has made it easy to work with them. The best compliment I can give is that we have worked together since 2004 and I consider all of them to be friends."

- Mike Hurwitz, Owner



Anthropologie

The Joseph was the first major new development in the hip and urban Columbus neighborhood, The Short North, which was completed in 2014. The project sparked in the media for its excellent location and planned construction; however, the physical building was not yet in place, making leasing the space a challenge for the leasing team, coupled with the fact that all of the other retailers and restaurants in the area were local or boutique. The team was challenged to find a high profile tenant to energize leasing and attract others to the project and neighborhood.

With an aggressive leasing and marketing plan, the team pursued high-end retailers including the national women's clothing boutique, Anthropologie, to lease 10,952 SF on two floors, making it the first national retail tenant to lease multiple floors in the area. The deal gave the project momentum as well as the entire Short North neighborhood and many other regional and national retailers have followed.

